



Develop: Workshop

5 February 2016, 9.30-17.00, Level 1, Bamburgh House, Newcastle upon Tyne, NE1 6BH

Programme

- 09.30 Registration and Tea/Coffee
- 10.00 Introduction - NEPN, Marc Prüst and Jane Tarr, Arts Council England
- 10.10 *Photography, where is it now?* Zelda Cheatle
- 11.15 *Photography as Visual Language and Identifying your Audience* - Marc Prüst
- 12.15 Lunch break (lunch not provided)
- 13.30 Workshop Sessions - Round 1
Preparing your Portfolio for different clients and audiences - Rebecca McClelland
Successful Pitching - David Birkitt
Long-term Business Strategy - Adriaan Monshouwer
Approaches to galleries and festivals – David Drake
Portfolio Speed dates - Marc Prüst, NEPN
- 14.30 Tea/Coffee
- 15.00 Workshop Sessions - Round 2
Preparing your Portfolio for different clients and audiences - Rebecca McClelland
Successful Pitching - David Birkitt
Long-term Business Strategy - Adriaan Monshouwer
Approaches to galleries and festivals – David Drake
Portfolio Speed dates - Marc Prüst, NEPN
- 16.00 Drinks in Vamos Social
- 17.30 Close