Develop: Workshop

5 February 2016, 9.30-17.00, Level 1, Bamburgh House, Newcastle upon Tyne, NE1 6BH

Programme

09.30   Registration and Tea/Coffee
10.00   Introduction - NEPN, Marc Prüst and Jane Tarr, Arts Council England
10.10   Photography, where is it now? Zelda Cheatle
11.15   Photography as Visual Language and Identifying your Audience - Marc Prüst
12.15   Lunch break (lunch not provided)
13.30   Workshop Sessions - Round 1
        Preparing your Portfolio for different clients and audiences - Rebecca McClelland
        Successful Pitching - David Birkitt
        Long-term Business Strategy - Adriaan Monshouwer
        Approaches to galleries and festivals – David Drake
        Portfolio Speed dates - Marc Prüst, NEPN
14.30   Tea/Coffee
15.00   Workshop Sessions - Round 2
        Preparing your Portfolio for different clients and audiences - Rebecca McClelland
        Successful Pitching - David Birkitt
        Long-term Business Strategy - Adriaan Monshouwer
        Approaches to galleries and festivals – David Drake
        Portfolio Speed dates - Marc Prüst, NEPN
16.00   Drinks in Vamos Social
17.30   Close